

# Double Streamlined Its Product Development and Reduced Costs

## Project Summary

When Double needed to rapidly build a time-tracking feature for its platform, the company faced a pressing challenge. Their internal engineering resource had fallen through, and they were looking for a reliable, scalable solution to complete the project on time and under budget. Double turned to X-Team to swiftly source and onboard a skilled, adaptable developer who could seamlessly integrate with their team and deliver the project on time and within budget.

**X-Team was able to find great engineers very fast, allowing us to complete our projects.**

Florent Bories  
Head of Engineering, Double

## Client

**Double** is a software platform that matches executives with qualified executive assistants, enabling seamless task delegation and communication. This allows executives to save time and focus on core business priorities while assistants handle day-to-day tasks.

## Challenge

Double had hired a full-time engineer to develop a time-tracking feature within its platform that

would help executive assistants understand how much time they spend on their assigned tasks. Unfortunately, the engineer wasn't a good fit for the project, and Double needed a replacement — quickly. The company was relying on a third-party service to track time, which was costing them \$30,000 per year.

## Services

X-Team sourced experienced engineers who specialized in backend and frontend development. X-Team's approach also looked for IT staff who were the right cultural fit for Double.

After an initial discovery call where Double outlined their specific needs, X-Team presented a carefully screened engineer who had been technically assessed and was a strong fit for the project.

## Results

### Immediate Cost Savings

The most immediate benefit was the elimination of the nearly \$30,000 per year spent on the third-party time-tracking service. By building the time-tracking feature in-house with the help of X-Team, Double gained full control over the feature while cutting out the ongoing costs.

**Company** Double

**Industry** Technology

**Headquarters** New York

**Project Start** 2021

## Streamlined Operations

Another significant impact came from automating Double's invoicing process. With the help of a second X-Team engineer, Double was able to reduce its invoice turnaround time from two weeks to just five days. The automation now handles 90% of invoices automatically, with only 10% requiring manual review, which greatly improves operational efficiency.

## Stronger Engineering Processes

The success of this project led Double to onboard another engineer from X-Team to augment their internal team and help them with other large-scale projects long-term. This resource also helped their engineering team improve its processes.